

Benefits

- Free entry to Bromsgrove Rovers home matches for players from participating Clubs
- Access to player support such as injury prevention & recovery
- Coach mentoring from Rovers' staff
- Increased attendances at Rovers' games
- Clear pathways & improved interaction between Bromsgrove schools and local Clubs
- Local Club support for Schools seeking FA Charter Status
- Educational & Development opportunities for pupils at GCSE & 'A' Level
- Local Clubs working together for improved football facilities in the Town

Management

It is proposed that a constituted management group be set up to oversee the management of the programme and work in partnership for the betterment of football in the area. It could comprise of representatives from each of the constituent clubs & agencies.

Meeting at Bromsgrove Rovers

This flier is but a taster of what is possible from this plan. We invite all of those who are genuinely interested in the sport in the Town, to attend this Forum to have their questions answered and their views considered, when talking this Plan forward to the next stage.

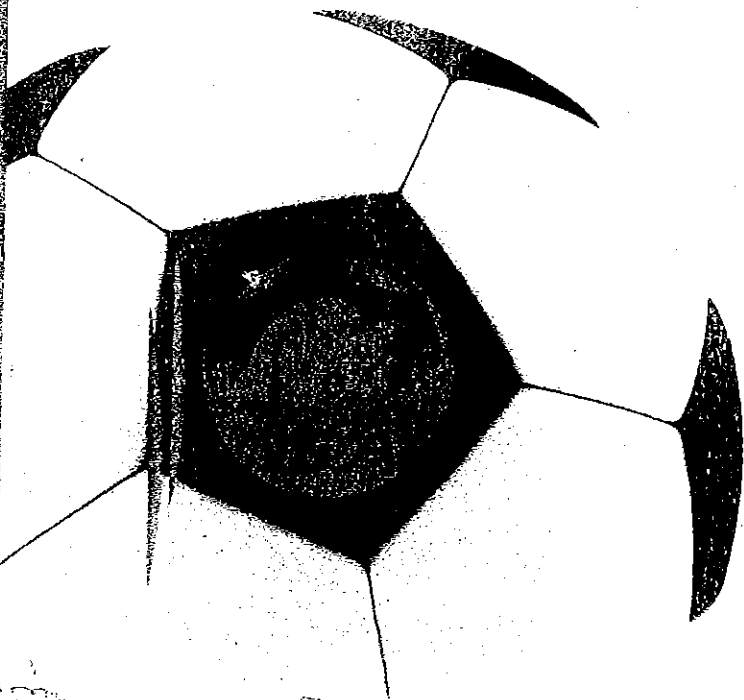
There are limited spaces at the Victoria Club, so you are encouraged to be there early to avoid disappointment & to ensure you have your say.

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Football in Bromsgrove Development Proposal "Have your say!"



Sunday 21 January 2007 | 7.00pm

**Bromsgrove Rovers FC | Victoria Club
Birmingham Road | Bromsgrove**

Football Development Proposal for Bromsgrove

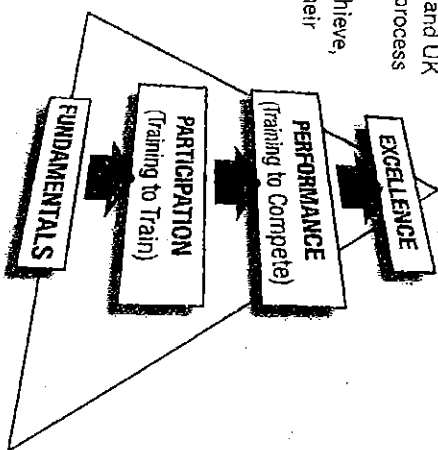
Introduction

The game of football in Bromsgrove is played by a range of local junior clubs, schools, soccer schools and of course Bromsgrove Rovers. There is no plan in place to link these together to enable such a prevalence of activity into a smooth process of football development in the Town. There is now an opportunity to do just that. A meeting has been called to discuss such a proposal, which could help local Clubs and provide a focal opportunity for the Town's talented players, coaches & managers.

Sports Development Pathways

For almost two decades now Sport England and UK Sport have been concerned with defining a process which allows children to progress through a systematic process which allows them to achieve, and potentially reach, the highest levels in their chosen sport(s).

This concept is recognised in Sports Development circles as Long Term Athlete Development, and for individual players as a Player Development Pathway and is represented by splitting the process into four systematic stages as shown in the model below:



STAGE	INITIATION	CONTRIBUTORS
1. Fundamentals	First & Middle Schools Skills Schools Programmes	Festivals
2. Participation (a) Small sided (b) 11 a side	Bromsgrove Town Cashill Juniors Madow Park Harbury Ribery Juniors Calowbrook Swifts Finstall Juniors Middle & Senior schools	Central Warwickshire Stourport League Merclan County Cups
3. Performance	Academies Centres of Excellence	
4. Excellence	Professional Clubs (inc. Bromsgrove Rovers) International Selection	Respective Leagues and Events

Football Development Proposal for Bromsgrove

Provision in Bromsgrove

It is clear from this table that there is a gap in provision within the Town. Where players reach Academy & Centre of Excellence standard, they are invariably lost to their local Club & football in the Town. We are suggesting an alternative to that, which keeps local players with local Clubs and also continues to provide an opportunity for development of the player.

The Midland Junior Premier Football League (MJPFL)

This league provides a new experience for players between the ages of 11 & 17 years. It seeks to bridge the gap between local leagues and Academy levels, keeping the later developers in the sport, competing on better pitches & against better opposition. Given that you should train to compete, training standards are driven up also, thus providing incentives to improve coaches as well as players.

- Matches in this league take place on Saturday mornings thus leaving Sunday leagues free.
- Sunday League teams cannot enter the MJPFL, only teams with Senior Football League teams can do so, encouraging partnerships with local Youth teams to take place.
- As an experiment, Bromsgrove Town U14 have played in MJPFL this season under the banner of Bristol Rovers.
- The standard however is higher than any of our local leagues and to provide a positive experience in such a competition we must take a different approach.

The proposal

In partnership with Bromsgrove Rovers, local Clubs run Trials for players from U11 – U17 to select between 20 & 24 boys' within each age group for specialist training in a Bromsgrove Player Development Centre (PDC). These programmes would run sessions in preparation for competing in the MJPFL as Bromsgrove Rovers in September 2007. As these matches would take place upon a Saturday it would leave the players free to play for local teams on a Sunday.

Whilst players from the Town are regularly talent spotted by professional Scouts, playing at this level gives more than chance, thus becoming another stepping stone towards a professional career, either full time or in a semi professional basis. This effectively become a talent development programme for Bromsgrove Rovers.

Education

It is important to recognise that this plan is not solely for the players; its success is dependant upon the development of coaches, managers, referees and other important support volunteers. At each level of this plan, there must be development and training opportunities for such personnel; if not then in the long term it will fail. This is particularly important in Bromsgrove, where a range of agencies and people provide varying services. Dialogue has been opened with Worsc, FA and Bromsgrove Sports Development, to ensure that their programmes fit the needs of this plan.